Agilence

Powerful C-Store Data Analytics and Reporting

Agilence empowers C-Store operators and fuel distributors to easily connect the dots within their business by automatically collecting and analyzing data to identify anomalies and trends that can improve operations and reduce losses. Agilence provides users with a complete view of their business, enabling them to make informed decisions faster and improving profit margins across the enterprise.

OPTIMIZE SALES

Identify Sales Performance Issues Early & React
Stop spending countless hours and resources on sales and store audits. Instead, instantly track KPIs such as top line sales, margin, throughput, speed of service, etc. to see what specific brands, items, regions, stores, dayparts, or employees are affecting revenue.

Increase Average Basket Size and Promotional Impact
Keep an eye on consumer behavior and purchasing patterns to look for opportunities to improve item visibility, upsell add-on items, and optimize your "staff to demand" ratio to ensure you're maximizing every sales opportunity and improving promotional impact.

DELIVER KEY INSIGHTS

Provide Distributors, Franchisees, and Dealers with the Right Tools
The right tools can be a key advantage in today's competitive environment. Ensure that everyone has access to key insights into customer tendencies, ways to improve profits, and deliver automated alerts when compliance issues arise.

Adjust, Forecast, and Project Fuel Costs with Dynamic Pricing Strategies
Make rapid, informed fuel pricing decisions by easily visualizing market and competitive trends to build a dynamic pricing strategy. Dynamic pricing strategies can increase fuel sales and pump to store traffic to achieve margin targets and boost profits throughout the enterprise.

IMPROVE PROFITS AND COMPLIANCE

Monitor and Reduce Labor and Other Costs
Perform analysis to pinpoint your busiest times and what type of products your customers are buying so that managers can be fully informed when scheduling employees. Turnover can also be reduced by identifying training opportunities before they impact sales.

Identify and Control Losses
Have alerts triggered for questionable transactions, promotional fraud, or other metrics to identify the people, products, or processes causing shrink.

KEY BENEFITS

- Create complex **reports** and **queries** without burdening your IT team or needing prior SQL knowledge

- Prescriptive **alerts** with closed-loop workflows tell managers when problems arise and instruct them what to do next

- Specialized and interactive **dashboards** allow for quick analysis of overall performance at any level within the enterprise

- **Integrate with data feeds** from your POS, HR, inventory, financial, video, and other business applications

- **Data security** that meets or exceeds the highest industry standards. Easy to implement with SSO and AD support

- Award-winning US-based **customer support**

WHO IS AGILENCE FOR?

- **Store Operations** to improve store performance, optimize labor efficiency, identify training opportunities, and increase sales

- **Loss Prevention / Asset Protection** teams to identify and reduce internal fraud and inventory shrink

- **Finance and Accounting** to rank stores by financial performance and compare actual expenditures to planned budgets

- **Marketing and Merchandising** to track the success of promotions and monitor the ROI of promotional spend

Agilence Features and Capabilities

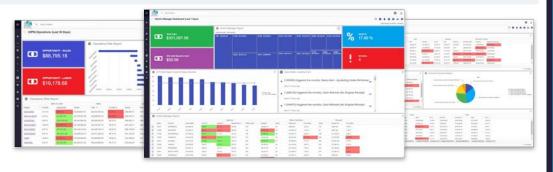|	
Reporting	Create, edit, and view reports with easy to use drag-and-drop, click-to-drill design so users at every level can monitor trends, create relationships between integrated data sources, and manage the business.
Queries and Measures	Users at any level can utilize drag-and-drop functionality to build queries containing operators such as AND, OR, NOT, FOLLOWED BY, etc without SQL knowledge or having to wait in an IT queue.
Dashboards	Create dashboards for different departments and user roles to create a unified view of your business that updates as you drill-down.
Data 'N Analytics (DNA) Scores	Learn at a glance where to focus attention with Data 'N Analytics (DNA) Scores. These scores rate store and employee performance by applying advanced data science models to designated metrics chosen by the user.
Monitors and Alerts	Alerts are automated notifications based on user-defined monitors that bring it all together by automating the delivery of the most important data to the field with step-by-step instructions on how to address key business issues.
Mobile App	Extend the power of Agilence into the field by delivering alerts with prescriptive action plans directly to field users' mobile devices using the Agilence mobile app.
Intuitive KPI Builder	Key Performance Indicators measure your data against a benchmark or goal. Drag-and-drop functionality makes it easy to set and update KPIs.
Forecasting	Forecast any store-level metrics up to 120 days into the future to highlight upcoming trends and issues. These machine learning-powered forecasts can predict future high-risk returns, voided transactions, fraud, and more.
Multiple Hierarchies	Create unlimited hierarchies based on geography, volume, management structure, product, category, and more. Hierarchies can also be used to set permissions throughout the application.
Integrated Video (CCTV)	Video streams can be tied to the item level of a receipt so that drilling down into anomalies, training issues, and more can be validated instantly with the corresponding video for each event.

THE AGILENCE ADVANTAGE

Consolidate Your Business Data All in One Place

Easily integrate with data feeds from your POS, eComm, HR, financial reporting, inventory, and other business systems with no additional hardware or POS upgrades required.

Powerful Yet Simple Functionality - No Ph.D. Required

Create any report, dashboard, query, or alert with simple click-and-drag functionality without burdening IT.

Manage and Track Internal Teams - Anywhere, Any Time

Follow what happens at HQ or in the field with role-based alerts and workflows that include prescriptive actions tailored to your company.

Align Your Organization to Increase Revenue and Performance

Keep corporate goals front and center by ensuring your workforce is always focusing on what matters most.

Cutting Edge Technology that's Easy on I.T.

The advanced technologies used to build our solutions enable you to get the most out of your data while freeing up your IT team to focus on mission critical tasks.

Award-Winning Customer Support

U.S.-Based customer support that provides in-depth product training and application support. We're real people who are dedicated to making your job easier.

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