

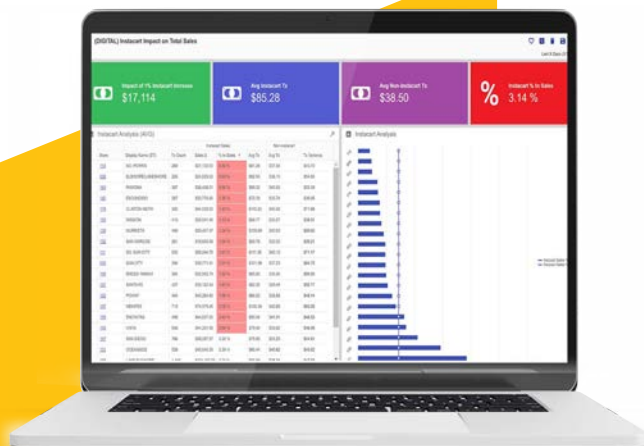


Online Sales & Delivery

Agilence helps grocers bridge the gap between data, insight, and action in each of their different sales channels. As shoppers turn more and more to online shopping, whether curbside pickup, proprietary delivery, or third-party delivery services like Instacart, gaining visibility into these channels is more important than ever. With Agilence, grocers can take the guesswork out of optimizing their efforts in these areas.

With Agilence, you can...

- Compare digital sale type, i.e. curbside, third-party, and proprietary delivery
- Optimize store resources and layout to meet digital demand
- Leverage data to develop & alter pricing strategies to drive higher margin
- Build pricing and promotional plans per store or region to optimize outcomes
- Ask questions of your data whenever you want or need
- Gain immediate visibility into areas that need management's attention
- Alert stores to potential in-stock or other issues affecting the ability to fulfill orders



Easily Build these Reports...

- Sales by Fulfillment & Daypart
- Impact on Total Sales
- Category Analysis
- In Store vs. Instacart Sales Analysis
- Price Point Analysis
- And more!