



# Agilence Analytics

for Retail

Agilence Analytics Retail Core combats total retail loss delivering actionable and measurable results that reduce shrink, enhance safety, and increase profitability.



[agilenceinc.com](https://www.agilenceinc.com)

# What Makes Us Different

- ✓ Leverage AI to improve productivity and efficiency by automatically identifying and scoring fraudulent transactions so your team doesn't have to.
- ✓ Easily access your store systems' data with our user-friendly platform that simplifies creating and customizing reports, dashboards, and queries.
- ✓ Get instant access to results with a pre-built set of 7 dashboards, 28 reports, 53 queries, 49 measures, 34 KPIs, 2 prescriptive plans, 3 causes, and 3 resolutions, based on a decade's worth of practical experience.
- ✓ Keep your existing store systems with our integration of 200+ data sources, including POS, video, alarm, RFID, and many more.
- ✓ Enhance Analytics with add-on modules designed to seamlessly integrate with your existing systems and scale with your business.
- ✓ Partner with Agilence's award-winning Customer Success team to ensure you fully utilize the platform's capabilities.



## What's Included?

Retail Core includes dashboards and reports created with industry expertise and customer input designed to address industry pain points and deliver immediate benefits.

### Loss Prevention

Pinpoint sales-reducing activities (SRAs) like unauthorized discounts, returns, voids, and price overrides, helping reduce fraud and operational issues effectively. Easily spot unexpected activity using the overall risk report to identify stores or employees that pose the largest risk to your business.

### Returns

Track return patterns to identify potential fraud or policy issues, improving accountability and reducing return-related shrink. Focus on common return schemes around cash, same day returns, or same cashier returns to ensure you're covering your bases.

### Operations

Understand customer behavior, product performance, and operational gaps with reports like Credit/Debit Net Negative by Account,

Customer Net Negative by Customer ID, and Top 20 Items Sold. Maximize efficiency and drive sales across Operations with tools like Zero Movement Items, Gift Card Sales, and Customer Loyalty Penetration.

### Store Management

Support managers in tracking team and department success with sales trends. Break down performance by department, and associate to help identify underperforming areas, celebrate top achievements, and drive continuous improvement.

### High Priority Alerts

Focus your team on the highest value loss prevention risks and ensure they are resolved in a timely manner. Understand the effectiveness of alerts based on prior alert outcomes.



# Extend Agilence Analytics for Retail

With Agilence Analytics, you can easily leverage your data to create custom reports, dashboards, and queries tailored to your unique needs. Our training ensures you'll not only master the Core offering but also gain the skills to build solutions that align perfectly with your goals.

Additionally, unlock the full potential of Analytics with Module add-ons tailored to extend your insights based on your business needs. Modules deepen your insights into inventory, RFID, Alarm, eCommerce, and Cash Over/Short data providing more opportunities for profitability.

Modules are built with the same expertise and customer input as Analytics and are designed to provide results fast.

Complete your solution with Agilence Case and Audit Management, purpose-built tools designed to streamline processes and drive impactful outcomes. Seamlessly integrate data from your Analytics Platform to create cases, launch audits based on triggers, and align with your business objectives. With the ability to bring data back into Analytics, you can track key trends and measure the impact of investigations and audits with ease.

### Data Requirements

The Agilence Analytics Retail Core is a specialized offering of the Analytics Platform dedicated to retailers. Agilence Analytics Retail Core requires POS data (TLOG), Item (product) data, HR (employee) data, and Store (location) data. This information is translated into our Agilence Data Spec (ADS) which serves as a common language to allow all systems within your company to work together.

## Trusted by Industry-Leading Brands



BARNES & NOBLE



At Agilence, we specialize in uniting digital and physical transactions to help cutting-edge loss prevention teams expand beyond traditional theft and fraud to tackle preventable loss in all its forms – in the store, online, and at the corporate office. Agilence customers realize an average 33x ROI and breakeven in 38 days.

Every day, Agilence analyzes over 24 million transactions for our customers, transforming data into insights, and insights into actions. Our platform combines data from 200+ sources, including point-of-sale (POS), eCommerce, HR, labor, inventory, product, third-party delivery platforms, alarms, case management, loyalty, access control, video surveillance, and more.

Companies have saved millions of dollars by optimizing operations, identifying sources of margin erosion and reducing shrink using Agilence. Many have also improved employee and customer safety, identified training opportunities, improved customer experiences, increased promotional success, and eliminated productivity gaps.



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